



HIATT MANUFACTURING, INC.

September 30, 2016

To all concerned,

I have had the pleasure of working with Karin Benedict since October 2011 when she began working on my team as our Marketing Communications and Graphics Design Coordinator.

Over the past five years, I've worked closely with Karin and she has been my right-hand. Her dedication and reliability is second to none. She is trustworthy, dependable, and incredibly hard-working. Karin has the can-do attitude you look for in every team member; she was always willing to go the extra mile to produce successful programs, trade shows, presentations, and more. On a personal level, Karin is charismatic and well-spoken, both qualities that have served her well in her role with Hiatt.

Karin's knowledge of Marketing, Communications, Photography and Graphics Design is exceptional. She was challenged many times to think outside the box and asked to do the near impossible – Karin embraced those challenges and produced quality results that were recognized by her team and many leaders in our industry including major retailers such as Menards, Kmart, Mills Fleet Farm, Tractor Supply, and more.

Her attention to detail, communication skills, and the planning tools she developed, assisted her in balancing multiple products including handling every aspect of coordinating 20+ trade shows annually. Karin also supported our outside sales organization by developing customized sales tools, presentation & POP support, and customer support when needed. Karin was responsible for managing and developing all catalog and sales support tools, POP Signage and Displays, and product packaging and design.

Without a doubt, I confidently recommend Karin to join your team. Unfortunately, Karin is available only because of a plant closing and relocation. As a dedicated and knowledgeable employee and an all-around great person, I know Karin will be a beneficial asset to your organization.

Please feel free to contact me at the information below should you like to discuss Karin's qualifications and experience further. I'd be happy to expand on my recommendation.

Best Regards,

Crystal Hiatt
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